**Criteria of E Commerce Website Developed**

1. **User Accounts and Profiles**:

* **User Registration and Login**: Users apna account create aur login kar sakein.
* **Profile Management**: Users apni profile information update kar sakein jaise naam, address, aur contact details.
* **Password Management**: Password reset aur recovery ka option.

2. **Product Catalog**:

* **Product Listings**: Products ka detailed listing jo images, descriptions, prices, aur reviews ko show kare.
* **Product Search and Filters**: Advanced search aur filter options jahan users easily products search aur filter kar sakein according to categories, price range, brand, etc.
* **Product Details**: Detailed product pages jahan users ko product specifications, images, reviews, aur related products ka information mile.

3. **Shopping Cart**:

* **Add to Cart**: Users easily products ko cart mein add kar sakein.
* **Cart Management**: Cart mein items ka update, remove, aur quantity change kar sakein.
* **Wishlist**: Users apne favorite products ko wishlist mein add kar sakein.

4. **Checkout Process**:

* **Billing and Shipping Information**: Users apni billing aur shipping details enter kar sakein.
* **Order Summary**: Order summary jo total cost, taxes, aur shipping charges ko show kare.
* **Payment Integration**: Secure payment gateways integration jaise PayPal, Stripe, Razorpay, etc.
* **Order Confirmation**: Order confirmation page aur email notification.

5. **Order Management**:

* **Order Tracking**: Users apne orders ko track kar sakein.
* **Order History**: Users apne past orders ka history dekh sakein.
* **Order Cancellation and Returns**: Easy order cancellation aur return policies.

6. **Admin Panel**:

1. **Admin Accounts and Profiles**:

* **Admin Registration and Login**: Admin apna account create aur login kar sakein.
* **Profile Management**: Admin apni profile information update kar sakein jaise naam, address, aur contact details.
* **Password Management**: Password reset aur recovery ka option.
* **Category** : sub categories add, update, aur delete kar sakein.
* **Sub** **Category** : sub categories add, update, aur delete kar sakein.
* **Brand** : brand add, update, aur delete kar sakein.
* **Product Management**: Admin products ko add, update, aur delete kar sakein.

 **Product Name**

 **Description**

 **SKU (Stock Keeping Unit)**

 **Product Category/Sub-Category**

 **Brand**

 **Price**

 **Discount/Offer Price**

 **Stock Quantity**

 **Product Variants (Size, Color, etc.)**

* **Order Management**: Admin orders ko manage aur track kar sakein.
* **User Management**: Admin user accounts ko manage kar sakein.
* **Reports and Analytics**: Sales reports, customer data, aur inventory analytics.

7. **Payment Gateway Integration**:

* **Multiple Payment Options**: Credit/debit cards, net banking, UPI, wallets, etc.
* **Secure Transactions**: SSL encryption aur PCI compliance for secure transactions.

8. **Shipping and Delivery**:

* **Shipping Options**: Different shipping methods jaise standard, express, etc.
* **Real-time Shipping Rates**: Integration with shipping carriers for real-time rates.
* **Shipping Tracking**: Integration with shipping carriers for real-time tracking.

9. **Reviews and Ratings**:

* **Product Reviews**: Users apne reviews aur ratings products par de sakein.
* **Review Management**: Admin reviews ko approve, reject, ya moderate kar sakein.

10. **Promotions and Discounts**:

* **Coupons and Discounts**: Discount coupons aur promotional offers.
* **Flash Sales**: Limited time offers aur flash sales.

11. **Security Features**:

* **Data Encryption**: Sensitive data encryption using SSL.
* **Fraud Detection**: Tools and techniques for fraud detection and prevention.

12. **Customer Support**:

* **Live Chat Support**: Real-time chat support for customer queries.
* **FAQ Section**: Frequently Asked Questions section for common queries.
* **Contact Forms**: Easy to fill contact forms for customer support.

13. **Mobile Responsiveness**:

* **Responsive Design**: Website ka responsive design jo mobile devices par bhi achi tarah se kaam kare.
* **Mobile App (Optional)**: Dedicated mobile app for enhanced user experience.

14. **SEO Optimization**:

* **SEO Friendly URLs**: Clean and descriptive URLs.
* **Meta Tags**: Proper use of meta tags for better search engine indexing.
* **Site Map**: XML sitemap for search engines.